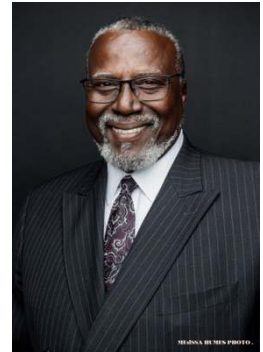


## Alfranda "Al" Durr Bio

### **Alfranda Durr**

*Chief Executive Officer, ALD & Associates LLC*

Alfranda "Al" Durr is a distinguished leader and the driving force behind ALD & Associates LLC, an award-winning business consultancy known for its exceptional expertise. As Chief Executive Officer, Al shapes the company's strategic vision, creates new business opportunities, and nurtures vital client relationships.



Under Al's guidance, ALD & Associates LLC has earned recognition as an award-winning consultancy. The firm's commitment to excellence and innovative solutions has garnered acclaim in the industry.

Al brings unparalleled expertise to his role with over three decades of experience spanning Human Resources, Equal Opportunity, Program Management, and the development and implementation of Diversity, Equity, and Inclusion programs.

His dedication to service is underscored by his 28-year tenure as a commissioned officer in the Army National Guard. Al's military background has endowed him with invaluable leadership qualities and strategic thinking.

ALD firmly believes that successful business growth extends beyond mastering technical aspects; it's also about building relationships and networks. He shares his insights on effective networking, forging partnerships, and cultivating enduring business connections.

Al's leadership has propelled ALD to new heights of success. His commitment to excellence, strategic vision, and dedication to fostering diverse and inclusive environments make him influential in business consultancy.