

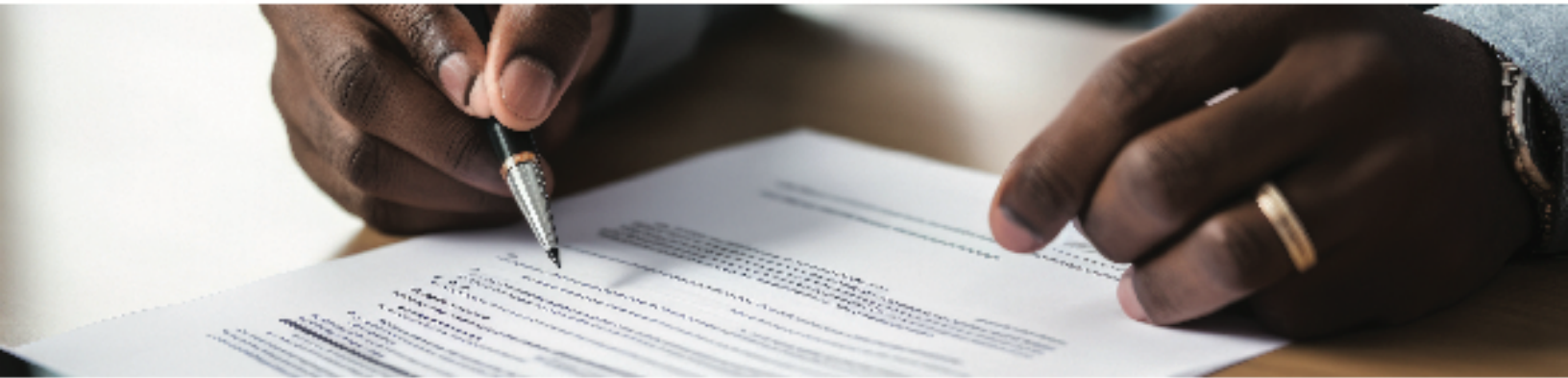


2024

SPONSORSHIP OPPORTUNITIES

VIRGINIA BLACK CHAMBER OF COMMERCE GOVCON CONFERENCE UNLOCKING SUCCESS: GOVERNMENT CONTRACTING DECODED

The GovCon Conference, presented by the Virginia Black Chamber of Commerce, is an enlightening exploration of the government contracting industry. Attendees will learn how to navigate the procurement landscape and craft winning proposals, learn insights into necessary registrations, certifications, and cybersecurity requirements. Attendees will benefit from networking opportunities, a keynote address from an industry expert, and a Q&A session. We'll also delve into international opportunities in the sector. Whether you're a novice or experienced in government contracting, this conference promises invaluable learning, growth and connections.



Platinum Title Sponsorship (only 1 available)

Investment of \$10,000

- Recognized as the title sponsor of this event
- 4 complimentary tickets to each signature event
- Logo placement on table & event signage
- Opportunity to offer remarks for up to 10 minutes
- Founding Benefactor Status and/or Cornerstone membership
- Company Logo Recognition on all marketing materials, targeted emails social media platforms, and the Chambers website.
- Two reserved seats at the President's table
- Full-page ad in the event program
- One reserved table of 8 in a premium location at GovCon
- 6-foot exhibitor table at the event

Platinum Sponsorship (only 1 available)

Investment of \$7,500

- Logo on all event marketing material
- Opportunity to offer remarks for 5 minutes
- Founding Benefactor Status and/or Cornerstone membership
- Two reserved seats at the President's table
- Logo on post-event email
- Full-page ad in the event program
- One reserved table of 8 in a premium location at GovCon
- 6-foot exhibitor table at the event

Gold Sponsorship

Investment of \$5,000

- Logo on all event marketing material
- Founding Benefactor Status and/or Cornerstone membership
- One reserved seat at the President's table
- Full-page ad in the event program
- One reserved table of 8 in a premium location
- 6-foot exhibitor table at the event

Silver Sponsorship

Investment of \$2,500



- Name recognition of all event marketing material
- Half-page ad in the event program
- One reserved table of 8 in a premium location
- 6-foot exhibitor table at the event

Bronze Sponsorship

Investment of \$1,000

- Name recognition of all event marketing material
- Name listed in the event program
- Two reserved seats in a premium location

Reserved table of 8

Member Rate \$850

Non-Member Rate \$1100

Program Book Advertisement

Full Page \$500

Half Page \$350

Swag Bag Inclusion*

Investment \$350

- Must provide 200 items

Title, Platinum, Gold and Silver Sponsorships include the option for an exhibitor table.