

Virginia Black Chamber of Commerce 904 Princess Anne Street, Suite 305 Fredericksburg, VA 22401 Tel: (540) 216-0021

Email: info@vablackchamber.org

Dear Friend,

I am writing to share an exciting opportunity to play an integral part in the growth and development of the Virginia Black Chamber of Commerce (VABCC).

As we launch our operations, we are offering an exclusive chance for only individuals and business owners to become Founding Benefactors of the Virginia Black Chamber of Commerce (VABCC) Board Designated Funds. This prestigious title recognizes your generous contribution and is a testament to your commitment to fostering economic diversity and equality.

With a donation of \$500, \$2,500, \$5,000, or \$10,000, you will contribute significantly to our foundational funds, which directly support our mission to empower Black entrepreneurs, facilitate networking opportunities, and foster an environment that encourages economic growth and prosperity. In recognition of your support, each Founding Benefactor will receive:

- Name displayed on a gold plaque at the entrance of our Chamber office, signifying their pivotal role in our foundation.
- Permanent acknowledgment on our website as a Founding Benefactor, ensuring your legacy within the VABCC community for a lifetime.
- Social Media and newsletter recognition with hyperlinks to your website.
- Additional tiered benefits are outlined in the attached page.

This is more than just a donation; it's an investment in the future of Black businesses in Virginia. By becoming a Founding Benefactor, you play a pivotal role in shaping a prosperous future for entrepreneurs in our community.

We invite you to seize this opportunity to leave an enduring mark on the VABCC and the businesses we serve. I appreciate your consideration. To secure your position among our esteemed Founding Benefactors, <u>Click Here to Make an Online Contribution</u> or email us at your earliest convenience.

Thank you,

Ernisha Hall,

CEO & President



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Every tier guarantees your name prominently displayed on a gold plaque at the entrance of the Virginia Black Chamber of Commerce office and permanent acknowledgment on the website as a Founding Benefactor. These benefits are designed to provide maximum exposure and connection opportunities within our community.

Title Sponsor – Contact us Directly.

\$20,000 Exclusive

Platinum Benefactor Tier

\$10,000 Exclusive

- Annual Board and Bites: Eight (8) complimentary tickets to brunch with our esteemed Board of Directors.
- Four (4) targeted emails as sponsored ads one per quarter.
- Full-page ad for one (1) business in our 2024 Printed Directory.
- Eight (8) tickets to the Great Blacksby Gala & Virginia Black Business Awards Ceremony.
- Feature your business in four (4) Virginia Black Business Directory categories.
- Complimentary 10x10 booth at the Virginia Black Business Expo & Conference.
- VIP Access: Four (4) complimentary all-access passes to the Annual Expo & Conference.
- Digital Spotlight: A logo or family name prominently featured on our website.
- Signage Salute: Recognition on signage at all VABCC in-person events.
- Eight (8) staff members are included with your membership.

Gold Benefactor Tier

\$5,000 Exclusive

- Annual Board and Bites: Four (4) complimentary tickets to brunch with our esteemed Board of Directors.
- Two (2) targeted emails as sponsored ads.
- Full-page ad for one (1) business in our 2024 Printed Directory.
- Four (4) tickets to the Great Blacksby Gala & Virginia Black Business Awards Ceremony.
- Feature your business in two (2) Virginia Black Business Directory categories.
- Complimentary 10x10 booth at the Virginia Black Business Expo & Conference.
- VIP Access: Two (2) complimentary all-access passes to the Annual Expo & Conference.
- Digital Spotlight: A logo or family name prominently featured on our website.
- Signage Salute: Recognition on signage at all VABCC in-person events.
- Four (4) staff members are included with your membership.



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Silver Benefactor Tier

\$2,500 Exclusive

- Annual Board and Bites: Two (2) complimentary tickets to brunch with our esteemed Board of Directors.
- Two (2) targeted emails as sponsored ads.
- Half-page ad for one (1) business in our 2024 Printed Directory.
- Two (2) tickets to the Great Blacksby Gala & Virginia Black Business Awards Ceremony.
- Feature your business in two (2) Virginia Black Business Directory categories.
- VIP Access: Two (2) complimentary all-access passes to the Annual Expo & Conference.
- Digital Spotlight: A logo or family name prominently featured on our website.
- Signage Salute: Recognition on signage at all VABCC in-person events.
- Three (3) staff members are included with your membership.

Bronze Benefactor Tier

\$500 Exclusive

- Name displayed on a gold plaque at the entrance of our Chamber office, signifying their pivotal role in our foundation.
- Permanent acknowledgment on our website as a Founding Benefactor, ensuring your legacy within the VABCC community for a lifetime.
- Social Media and newsletter recognition with hyperlinks to your website.