



EMPOWERING BLACK ENTREPRENEURS (EBE) ACCELERATOR PROGRAM

The Virtual EBE Accelerator Program is an engaging 10–12-week initiative meticulously tailored to uplift Black entrepreneurs. As a sponsor, your support is pivotal in providing these business owners with comprehensive resources for their growth and success. The program offers an impressive suite of business development tools, including brand development, website design, logo creation, and business workshops. These resources are designed to empower participants, helping them strengthen their brand identity and navigate the complexities of their respective industries more effectively.

Title Sponsor

\$20,000 – 1 available

- **Influence:** Option to recommend four (4) program participants.
- **Brand Exposure:** Recognition on Chamber and VA Black Business Directory social media platforms; company logo prominently displayed on program materials, the first page of the Chamber website, and the website program page; company recognized at all program events; company recognized in the press release; company recognized at Graduation Ceremony; and recognition as Title Sponsor.
- **Speaking Opportunity:** Special Guest Presenter during the Program and Special Guest Presenter to Chamber Members during a monthly workshop.
- **Networking Opportunity:** Direct access to network with ambitious entrepreneurs, potential partners, and other sponsors, VIP seating, and an invitation to Orientation and the Graduation Ceremony.
- **Access to Innovations:** Exclusive opportunity to serve as a judge during the pitch contest, allowing you direct access to influence the future of these growing businesses.

Platinum Sponsor (2 AVAILABLE)

\$10,000 – 3 available



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This sponsorship helps pay for program costs associated with staff support, facilitators, and program services.

- **Influence:** Option to recommend two (2) program participants.
- **Brand Exposure:** Recognition on Chamber and VA Black Business Directory social media platforms; company logo prominently displayed on program materials, the first page of the Chamber website, and the website program page; company recognized at all program events; company recognized at Graduation Ceremony; and recognition as Platinum Sponsor.
- **Speaking Opportunity:** Special Guest Presenter during the Program (transferrable).
- **Networking Opportunity:** Direct access to network with ambitious entrepreneurs, potential partners, and other sponsors, VIP seating, and an invitation to Orientation and the Graduation Ceremony.



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Pitch Contest Sponsor

\$10,000 – 1 available

This sponsorship pays for the pitch contest grants.

- **Influence:** Option to recommend two (2) program participants.
- **Brand Exposure:** Recognition on Chamber and VA Black Business Directory social media platforms; company logo prominently displayed on program materials, the first page of the Chamber website, and the website program page; company recognized at all program events; and company recognized at Graduation Ceremony.
- **Networking Opportunity:** Direct access to network with ambitious entrepreneurs, potential partners, and other sponsors. VIP seating and an invitation to Orientation and the Graduation Ceremony
- **Access to Innovations:** Exclusive opportunity to serve as a judge during the pitch contest, allowing you direct access to influence the future of these growing businesses.

Workshop Sponsor

\$5,000 – 6 available

This sponsorship helps pay for program costs associated with staff support, facilitators, and program services.

- **Brand Exposure:** Recognition on Chamber and VA Black Business Directory social media platforms; company logo prominently displayed on program materials, the first page of the Chamber website, and the website program page; company recognized at all program events; and company recognized at Graduation Ceremony.
- **Networking Opportunity:** Direct access to network with ambitious entrepreneurs, potential partners, and other sponsors. VIP seating and an invitation to Orientation and the Graduation Ceremony.

Gold Sponsor

\$5,000 – 10 available

This sponsorship helps pay for program costs associated with staff support, facilitators, and program services.

- **Brand Exposure:** Recognition on Chamber and VA Black Business Directory social media platforms; company logo prominently displayed on program materials, the first page of the Chamber website, and the website program page; company recognized at all program events; and company recognized at Graduation Ceremony.
- **Networking Opportunity:** Direct access to network with ambitious entrepreneurs, potential partners, and other sponsors. VIP seating and an invitation to Orientation and the Graduation Ceremony



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Silver Sponsor

\$2,500 – 4 available

This sponsorship helps pay for program costs associated with staff support, facilitators, and program services.

- **Brand Exposure:** Recognition on Chamber and VA Black Business Directory social media platforms; company recognized at all program events; company logo displayed on the website program page; company recognized at Graduation Ceremony.
- **Networking Opportunity:** Direct access to network with ambitious entrepreneurs, potential partners, and other sponsors. VIP seating and an invitation to the Graduation Ceremony.

Marketing Sponsor

\$1,500 – 10 available

This sponsorship pays for presentations, marketing, and workshop training material.

- **Brand Exposure:** Recognition on Chamber and VA Black Business Directory social media platforms; company recognized at Graduation Ceremony; company name listed on the website for the first graduating Cohort of 2024.
- **Networking Opportunity:** VIP seating at the Graduation Ceremony.

Graduation Ceremony Sponsor

\$3,000 – 1 available

This sponsorship pays for the graduation, venue, staff support, and food.

- **Brand Exposure:** Recognition on Chamber and VA Black Business Directory social media platforms; company recognized at all program events; company recognized at Graduation Ceremony; company logo displayed on the website program page.
- **Networking Opportunity:** Direct access to network with ambitious entrepreneurs, potential partners, and other sponsors. VIP seating and an invitation to the Graduation Ceremony.

Graduation Recognition Sponsor

\$1,000 – 1 available

This sponsorship pays for the framed certificates and graduate gifts.

- **Brand Exposure:** Recognition on Chamber and VA Black Business Directory social media platforms; company recognized at Graduation Ceremony; company name listed on the website program page for the first graduating Cohort of 2024.
- **Networking Opportunity:** VIP seating at the Graduation Ceremony.



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Accelerator Program Supporter

\$500 – Unlimited availability

- **Brand Exposure:** Special Thank You Shout Out in the Graduation Program and company name listed on the website program page for the first graduating Cohort of 2024.

By sponsoring this program, you're investing in the future of small businesses, fostering an environment where they can thrive and make significant contributions to their markets. This is an opportunity to create a tangible impact and foster the growth and success of an underrepresented segment of the business community. Your support would be the catalyst that propels these businesses to new heights.